

# Miss Minnesota

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## PRESS RELEASE

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## Kathryn Kueppers, Miss Minnesota 2019 to Hold Position for Second Year.

*Miss America cancels the 2020 National Competition amid the Covid-19 crisis; asks current state titleholders to remain in place.*

**Cottage Grove, MN** Miss Minnesota 2019, Kathryn Kueppers [\[LINK\]](#) is among the first 50 woman in the history of Miss America to serve a second year as an official state representative. The Miss America Organization [announced](#) the delay of the national competition until next year due to the world-wide impact of COVID-19. Presently, all state competitions under the Miss America Organization have been postponed until 2021. This week, Ms. Kueppers would have crowned *Miss Minnesota 2020* at the annual state competition.

Ms. Kueppers has announced she is honored to hold the title and responsibilities of Miss Minnesota through the summer of 2021, when she will crown her successor.

The announcement of the postponement of the National Competition also affects current *local* titleholders, who would have competed for Miss Minnesota 2020 this week. Each of the 24 candidates has agreed to extend their titles through next year, to compete for Miss Minnesota 2021. Next year's winner will move on to compete for Miss America, which will be celebrating its milestone 100-year anniversary.

Kathryn is available to discuss the significance of this years cancelled competition and the impact it will have on women seeking local and the state titles. She will also share what an additional year of service as Miss Minnesota in the Miss America Organization will entail, and how her platform "The Invisible Crown" will be a driving force in its preservation during these challenging times.

We invite you to contact us to schedule an interview with Kathryn.

### About Miss Minnesota 2019 – 2020

Kathryn Kueppers promotes her Social Impact Initiative "The Invisible Crown" [\[LINK\]](#). "The Invisible Crown" is an initiative rooted in sharing the positive impact of the Miss America Organization, specifically in the personal and professional toolkit it provides for young women. Kueppers has been a leading advocate for the organization in Minnesota. She has also shared her message with a variety of audiences on nationally syndicated [CNBC](#), as well as Minnesota networks, KSTP5, KARE11, and FOX9 news. You can find television interviews, videos and news articles on Ms. Kueppers **Electronic Press Kit:** [www.kathrynkueppers.com](http://www.kathrynkueppers.com) Password: 2.0

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