

Miss Minnesota's Outstanding Teen Magazine

Advertising Guidelines



Did You Know?

- As an advertiser in the Official Miss Minnesota's Outstanding Teen (MMNOT) Magazine, you become a part of our legacy as the largest provider of scholarship assistance to women in America today.
- Your advertisement supports the MMNOT Scholarship Fund, which helps women reach their educational and professional goals.
- The MMNOT Magazine is a collectors' item that has a life far beyond its year.

Ad submissions must be paid in full and be uploaded to the Miss Minnesota website by February 25, 2023.

FILE FORMAT: High Quality Print-ready PDF with ¼" crop marks and bleed

COLOR: Ads should be submitted in black and white.

PAYMENT: You can pay online at missminnesota.org (preferred method) found under the Outstanding Teen tab.

You may also send a check payable to "Miss Minnesota Scholarship Organization" to your candidate prior to February 18, 2022 to turn in at Orientation.

SUBMISSION: Submit your ad(s) by uploading them to the Miss Minnesota website at missminnesota.org under the Outstanding Teen tab.

HOW TO LABEL YOUR AD PAGES: Each ad MUST be labeled with candidate title and name with the **TITLE** name FIRST.

This is because we alphabetize ads by TITLE, not name.

For example: **Sue Johnson, Maplewood OT** should be labeled: **MAPLEWOOD OT Sue Johnson**

For more than one ad, use the numbers 1, 2, 3, etc: **MAPLEWOOD OT Sue Johnson2**

DETAILS: Be sure to spell check and look for errors. If we discover that your ad contains errors or needs corrections, you will be notified. If we do not receive your corrected ad copy by the print production date, your ad will NOT be printed, and a refund will be issued AFTER the state competition.

SIZE & PRICING: Prices for ad dimensions are noted below. No refunds given once paid. Full page and half page ads only. No quarter page or half vertical page ads accepted.

AD SIZE	COST	BLEED	COLOR	DIMENSIONS
Full Page	\$150.00 B/W	¼"	BLACK & WHITE ONLY	8.5" x 11"
Half Page Standard	\$75.00 B/W	¼"	BLACK & WHITE ONLY	8.5" x 5.5"

QUESTIONS?

Contact Gina Cavanagh at ginacavanagh@missminnesota.org or Alyssa Euteneuer at programbook@missminnesota.org