



2022 Miss Minnesota
Job Description
Code of Ethics and Conduct
Rules for Miss MN Week

JOB DESCRIPTION

**Preparing great women for the world.
Preparing the world for great women.**

Miss Minnesota is the Face of Our Organization

Everyday people encounter Miss Minnesota through our Miss Minnesota/Miss America official social media accounts; our website; online videos; and more. In addition, people encounter Miss Minnesota (although less frequently) on local television, in newspapers and magazines, and can be heard on local radio stations around the state.

Miss Minnesota is the embodiment of what is best about our organization! Those she serves view her as a positive reflection of today's successful young woman. Her goals, style, and mannerisms represent the best of women of today, yet she is true to her own personal style, encouraging other young people to do the same. Children are excited to see her; young people find her relatable and inspiring; and sponsors, elected officials, and community leaders experience Miss Minnesota as an engaging, energetic, articulate professional who is attentive and kind. Her greatest gift is the act of making those she meets feel important and valued.

As the "face" of the organization, Miss Minnesota recognizes that she is never fully "off the clock" and she must be consistent in her representation of the organization whether she is in crown/sash or not.

Miss Minnesota is the Voice of Our Organization

As the voice of the Miss Minnesota Scholarship Organization (MMSO), Miss Minnesota promotes and markets the MMSO as part of her normal schedule. She motivates people of every age and socio-economic background to action, and they walk away feeling that having heard Miss Minnesota speak made a difference for them and the State of Minnesota.

Miss Minnesota serves as a sincere, committed advocate for her Social Impact Initiative including a plan for promoting it throughout Minnesota; and she serves as a sincere and committed advocate for causes deemed important by the MMSO. She understands and genuinely embraces this opportunity to impact the lives of others.

Miss Minnesota fulfills all contractual obligations involving special events, speaking engagements, personal appearances, autograph sessions, Red Carpet/VIP Events, Media interviews, and all other events/appearances deemed necessary by the MMSO.

Miss Minnesota is the Face and Voice of Our Social Media

With the importance of social media in our world today, Miss Minnesota is expected to be knowledgeable of the wide varieties of social media she will populate. From running Miss Minnesota's blue checkmarked 'verified' Twitter account; creating content on the official @MissAmericaMN Instagram page; to creating TikToks; Reels; YouTube videos and more, Miss Minnesota is our Content Curator. She must be familiar with all the filming, editing, and creative apps that help her create content that will show her unique style and message. It is the desire of MMSO that Miss Minnesota continues to expand both her and the organizations social media audiences, and understands that the state executive director holds administrative rights on the official social media accounts for back up purposes.

Miss Minnesota is Talented

The talent component of our program differentiates Miss Minnesota and Miss America from other programs. Miss Minnesota is expected to be talented. When she is invited to perform her talent, it must be good. While she may not be the most talented candidate, she must be talented in what she performs. She will work to expand her personal repertoire of pieces to perform, whether she be an instrumentalist, vocalist, dancer, speaker, etc. Miss Minnesota may be provided assistance in furthering her talent, if Miss Minnesota and the MMSO deem it necessary.

Job Expectations

Miss Minnesota is available for official appearances for the duration of her time as Miss Minnesota. She will have days with limited to no obligations as well as days she is scheduled to work long hours. Miss Minnesota must understand that her position as Miss Minnesota is for the entire year, and it will look different from one month to the next. While this schedule may seem exciting in the first few weeks, the reality is that she must approach her job with that same excitement for the duration of her year. There are many people throughout the state who will never forget the day they met Miss Minnesota!

Miss Minnesota engages with her sponsors and potential sponsors. She lets them see the Miss Minnesota Organization as worthy of their time, attention, and their corporate dollars. Miss Minnesota understands her impact throughout the state and pushes herself and the organization to live up to the responsibilities of being such a person and such an organization of influence. Miss Minnesota is a celebrity and as a result her position will learn to deal with the positive and negative effects of being such a celebrity.

Miss Minnesota will be paid for most appearances, but there are events that are not paid, particularly when appearing for sponsors and non-profit organizations. As each new Miss Minnesota has her own circle of connections and contacts, often she assists the business manager with appearances and sponsors she would like to connect with and make appearances for.

Miss Minnesota's decisions on the way in which she approaches her role as Miss Minnesota, will have profound effects on her impact on the Miss Minnesota Organization and the legacy, she and the organization provide this state.

Candidate Code of Ethics and Conduct Rules for the Miss Minnesota Scholarship Organization State Competition Week

Miss Minnesota Scholarship Organization (MMSO) Candidates will conduct themselves with the professionalism and sportsmanship, which exemplify the integrity of today's American woman as detailed in each of the following statements:

1. A Candidate upon signing the Application to compete in the State finals week, is bound by the terms and provisions contained in said Application and must observe all competition rules until her departure from the site of the State finals week.
2. Noncompliance with any of the rules, terms and provisions contained in said Application will result in disciplinary action as determined by MMSO, which can include the elimination of the Candidate from the State finals week.
3. A Candidate must stay at the accommodations arranged by the Miss Minnesota Scholarship Competition.
4. A Candidate may not participate in any interview, photo, or any other type of publicity during competition week unless approved by MMSO.
5. A Candidate will not have private meetings with any family, friends, state or local representatives, interview/preparatory coaches, personal trainers, sponsors, talent instructors, etc. during State finals week.
6. A Candidate will always be accompanied or escorted by official chaperones or representatives during State finals week, unless otherwise directed.
7. A Candidate shall not be in the company of or communicate with a Miss Minnesota Competition Judge except at regularly scheduled events stipulated by MMSO.
8. There will be no consumption of alcohol during State finals week.
9. A Candidate may only wear her local crown during competition week when directed by the MMSO for an official appearance.
10. A Candidate is not allowed to visit with anyone in any room in the host hotel or any other location during State finals week, other than another candidate or MMSO representative according to the rules and guidelines. The buddy system will always be in effect on your hotel floor, unless accompanied by a MMSO representative or directed otherwise.
11. Visitors, including Executive Directors, State or Local Representatives, Board Members, sponsors, consultants, and coaches of any kind, parents, family members and friends, are not permitted to visit a Candidate's room, nor may the candidate visit their room at any time. MMSO approved hostesses are the only exception.
12. Reporters are not allowed to enter a Candidate's hotel floor, or candidate's room(s) for any reason.
13. No one, other than the Candidate, is permitted to take pictures of her own room. These pictures, photos, etc. or any other pictures, photos, etc. cannot be distributed, sent, or posted electronically to anyone.
14. Cell phones are permitted during State Finals week, but not when on stage rehearsing or backstage when candidates are dressing. Candidates are encouraged to make social media posts about events, sponsors, and their week, but only at times when there are breaks or she is not required to be on stage, at rehearsal, etc. In addition - no photos can be taken in the dressing room for obvious reasons.
15. Candidates will maintain a clean area in the dressing rooms and public spaces at Grace Church. We are guests in this facility and must make every effort to not damage property.
16. Two of our backstage hostesses are registered nurses in the event their services are needed. A Candidate requiring medication and/or injections (i.e., insulin, allergy medication,

- etc.) must provide MMSO with a medical doctor's note on letterhead describing the name of the medication, symptoms treated, possible side effects, required dosage, dosage frequency, where applicable that the candidate has been properly instructed on administering self-injections and any other pertinent medical information at least 30 days prior to arriving at the State finals week. Candidates requiring injections or special medical oversight must also register with the nurse upon arrival at the site of the State finals week.
17. Medical and/or dental expenses incurred during the State finals week or other related activities are the responsibility of the Candidate.
 18. If a medical emergency arises during Miss Minnesota week, the state executive director in conjunction with on-site nursing professionals may or may not require a doctor's note for candidate to be allowed back into competition. The executive director has the right to refuse re-admittance of said candidate if there is a concern about the safety and well-being of the candidate, a production or facility liability concern, or if it is reasonably expected that the candidate would not be able to complete any phase during the competition.
 19. Competition wardrobe changes are not permitted after candidate check-in prior to the start of the preliminary competitions, unless written permission is requested by the candidate's Executive Director explaining the extenuating circumstance(s) prior to such changes and are approved by MMSO in its sole discretion.

If a Candidate's conduct is deemed unsatisfactory, the image and good name of MMSO and/or the fair competition integrity of the State finals week are deemed jeopardized, the following procedure may be followed:

1. The Executive Director of MMSO may cause the candidate to forfeit her title and terminate her eligibility to participate in the State finals week.
2. If, by the sole exclusive judgment of the Executive Director of MMSO, the infraction is not deemed serious enough for immediate disqualification in the State finals week and for the forfeiture of the candidate's title:
 - An authorized MMSO official will issue a written warning notice to the Candidate in the presence of a witness and the Candidate's Local Executive Director will be notified immediately. The written warning notice must be signed by the Candidate if she is to continue her participation in the State finals week.
 - If the Candidate corrects the conduct that caused this warning and does not engage in any other violations or unsatisfactory acts of conduct, then no further action will be taken.
 - If the conduct is not corrected or if it is repeated, or if another rule is violated by the same Candidate, the Executive Director of MMSO will be notified immediately. The determination of the Executive Director of MMSO as to the appropriate action shall be final and binding and can include forfeiture of the Candidate's Title and/or termination of the Candidate's eligibility to compete or continue to compete in the State finals week.

MMSO reserves the right to amend and/or modify the foregoing rules at any time without notice.

2022 Job Description, Code of Ethics and Conduct, Rules for Miss MN Week

**Must be signed by Candidate AND Local Director and submitted online by
March 18, 2022**

I have received a copy of the "Miss Minnesota Job Description, Candidate Code of Ethics, and Miss Minnesota Week Competition Rules." I have read and I understand the Miss Minnesota Job Description, Candidate Code of Ethics, and Miss Minnesota Week Competition Rules." and I agree to abide by the same.

Signature of Candidate

Date

Local Competition Title

By signing my name below, I have reviewed the Miss Minnesota Scholarship Candidate Code of Ethics with above named candidate.

Signature of Local Competition Director

Date

If under 18 years of age:

Signature of Candidate Parent/Guardian

Date