

Miss Minnesota

PROGRAM BOOK - Guidelines for Ad Pages TEEN & MISS CANDIDATES

ALL AD PAGES TO BE TURNED IN ON OR BEFORE FRIDAY, MARCH 29, 2019

Payment either by check (due at Orientation) or paid online (preferred way)

LINK FOR AD PAGE IS ONLINE

FILE FORMAT

We will accept EPS, PSD and INDD files that have been packaged to ensure all images are included and all fonts are either embedded or outlines. Our preferred file format is print ready PDF. **Microsoft Word or Publisher files are NOT ACCEPTED as print ready ads.**

COLOR

Ads must be submitted in both color. If you have trouble, please contact Alyssa Eutenauer at programbook@missminnesota.org

SUBMISSION

You may submit your ad(s) by uploading on the paperwork link on website. **All ads must be under contestant's first and last name and local title.**

NOTE: *If your ad comes with spelling errors or other corrections needed, we will notify you. However, if we do not receive your corrected copy by the time the program book is sent to production, your ad will NOT be printed and you will be issued a refund AFTER the state pageant is held.*

DUE DATE

Ads are due no later than Friday, March 29, 2019. You may upload your ad pages to the website. Payment can be made by credit card on the website, or by bringing a check/funds to Orientation. No ads will be printed without full payment. We prefer ONLINE payment.

SIZING & PRICING

Pricing and ad dimensions are below:

AD SIZE	COST	BLEED	TRIM	SAFE
Full Page	\$250	NA	NA	7.5" x 10"
Half Page Standard	\$125	NA	NA	7.5" x 5"

NO QUARTER PAGE ADS WILL BE ACCEPTED – NO HALF PAGE VERTICAL ADS WILL BE ACCEPTED!

Ad pages can be designed at your discretion. Contestants or sponsors who need assistance can get their ad designed through Miss Minnesota program editor for \$50. Please email Alyssa for instructions programbook@missminnesota.org

All contestants are **encouraged** to sell at least two ads. Payment for ads in the form of a check should be made payable to Minnesota Educational Scholarship Fund, Inc. (MESFI) for the total amount due for ads purchased (no refunds given). If you have payment questions, please contact Gina Cavanagh at ginacavanagh@missminnesota.org. A payment "Square" will be available for credit card payments at Contestant Orientation, OR our **preferred** method would be to pay online – payment form is next to the ad page guidelines on the paperwork tab.

AD PAGE RESTRICTION THIS YEAR!! IF you did **NOT** have an official headshot done with our photographers, you will **NOT** be allowed to use another professional headshot from another photographer on your ad pages. It will not be accepted and will be returned. Only shots of you as a titleholder doing community service will be allowed in program book. Again this is **ONLY** if you did NOT use our photographers for official headshots.

ADVERTISING CONTACT

If you have any questions about your ad or these specs, please email Alyssa at programbook@missminnesota.org



**EARN A SCHOLARSHIP!
CHOOSE YOUR CONTESTANT LINE
UP NUMBER!!**

MISS & TEEN CONTESTANTS

The TOP Miss & Teen who sell the most ads will receive the following:

MISS: \$300 Producers Scholarship

TEEN: \$200 Producers Scholarship

Top two Ad sales for both

Miss and Teen will have first pick for their contestant line up number at contestant orientation!

