

Miss Minnesota

Kathryn Kueppers, Miss Minnesota 2019 to compete for Miss America 2020, aired LIVE on NBC on Thursday, December 19 from Mohegan Sun.

*****For Immediate Release*****

November 25, 2019

Eden Prairie, MN – Kathryn Kueppers, Miss Minnesota 2019, will depart this December to compete for the title of Miss America 2020. NBC's "**The 2020 Miss America Competition**" will be telecast LIVE Thursday, December 19, 2019 from 8-10 p.m. ET/PT at Mohegan Sun in Uncasville, CT. Miss America will crown their 99th titleholder as they move closer to their milestone celebration of the 100th anniversary next year



Kathryn will compete alongside 50 young women for life-changing scholarships to be used to continue their efforts toward community service and education. The areas of competition will be: the 10-minute **private judges' interview; talent competition; the on stage question;** and a brand new competition this year called the **Social Impact Pitch**. The Social Impact Pitch (described as a short Ted Talk) allows each candidate 90 seconds to present their service initiative and how it will further the work of the Miss America Organization should they be chosen. The swimsuit competition was retired last year.

A lover of jazz music, Kathryn is a jazz vocalist and will be singing "Nature Boy" for her talent presentation at Miss America.

There will be two nights of preliminary competition on December 15 and 16 which will be streamed online, with the final competition aired live on December 19. The live telecast on NBC will begin with the announcement of the finalists who will go on to compete for Miss America 2020.

Over the past two years the Miss America Organization has awarded over 6 million dollars in scholarships making the Miss America Organization the largest provider of scholarship assistance to women in the world. Miss America as well as the 51 state titleholders, will compete for educational scholarships with Miss America receiving a \$50,000 scholarship.

As Miss Minnesota 2019, Kathryn is the recipient of a \$10,000 educational scholarship. She was a double preliminary winner in the Talent and the Evening Wear/Social Impact competitions and received additional scholarship awards. Over the past two years competing for Miss Minnesota, Kathryn has been awarded over \$26,000 in educational scholarships.

Kathryn is a Presidential List graduate of Saint Paul College with an AAS in Culinary Arts. She currently attends Minnesota State University – Mankato, pursuing her degree in Family and Consumer Science Education (FACS). She hopes to work and teach in the area of food education and literacy, and most importantly, teaching life skills to students.

FUN FACT: Kathryn's mother was Miss Minnesota in 1983. When Kathryn was crowned Miss Minnesota 2019, they became only the 11th mother/daughter pair in the 99-year history of the Miss America Organization to have both won their state titles!

Since Kathryn was crowned in June, she has travelled across the state promoting her social impact initiative, THE INVISIBLE CROWN. Her website, www.theinvisiblecrown.org brings an informative and positive message about the Miss America Organization and turns the spotlight back on Miss America and all of the women who participate and make a difference in their communities long after giving up their titles.

Most recently, Kathryn released two entertaining "Man on the Street" style films to ask people what they knew about Miss America. In November Kathryn debuted her original commercial "We Walk Among You" which has been viewed and shared by Miss America fans across the country. Many young women who hope to compete in the Miss America program look to Kathryn for her informative videos, blogs, and the information she provides.

Kathryn's Electronic Press Kit can be accessed at
www.kathrynkueppers.com Password: 2.0

For more information about the Miss Minnesota Organization, visit www.missminnesota.org
For more information about the Miss America Organization, visit www.missamerica.org
To schedule an official appearance with Kathryn, email schedule@missminnesota.org

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>>How do you say 'Kueppers'? It rhymes with Zippers!

ABOUT THE MISS AMERICA ORGANIZATION

The Miss America Organization, a 501(c)(4), is one of the most recognizable household names in America working to empower young women through education and service. The Miss America Organization is comprised of 51 licensed state organizations, including all 50 states and the District of Columbia. Miss America candidates contribute tens of thousands of community service hours annually and have raised more than \$17 million for Children's Miracle Network Hospitals and Miss America scholarships since 2007. The Miss America Foundation, a 501(c)(3), provides academic, community service, and other scholarships to young women.

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America 2.0** 2020